

Anna Pauline van Someren
pauline.anna@gmail.com
9 Windsor Road Somerville MA 02144 (857) 204-2731

Recent Professional Experience

Research Associate 9/2009 – present

Center for Future Civic Media, Media Lab & Comparative Media Studies, MIT
<http://civic.mit.edu>

Qualitative ethnographic research on how participatory culture environments support the kinds of social deliberation, debate, and advocacy practices that allow entry into a shared public discourse.

Creative Manager 8/2007 – 9/2009

New Media Literacies, Comparative Media Studies, MIT
<http://newmedialiteracies.org>

The New Media Literacies project (NML) is led by Henry Jenkins and housed within Comparative Media Studies, a program known for identifying the cultural and social potential of media change. NML develops innovative theory and educational materials informed by a deep understanding of the ways youth interact with and produce media. NML is funded by the MacArthur Foundation's Digital Media and Learning Initiative.

- Creative management: oversee research, design and production for all creative content, including educational videos, research presentations, and interactive learning materials; increase project visibility by creating new logo and branding, and by launching new website and blog; oversee and integrate all online communications including project groups, photo and video collections, open community sites for project dissemination, and closed community sites for generating and gathering field research data.
- Project management, Learning Library: oversee development of the Learning Library, a web-based application to be used in informal learning environments; design and develop content to be housed in application; oversee research on informal learning environments; manage research assistants and creative consultants throughout production and field research. <http://newmedialiteracies.org/library>
- Collaboration and networking: develop relationships and collaborative projects with educators, media literacy experts, researchers, and scholars in the emerging field of digital media and learning. Recent video production collaborations have been with Media Education Lab at Temple University to create media literacy videos and with the Organization for Transformative Works to create a series of videos on fanvidding.

Video Producer 9/2006 – 8/2007

New Media Literacies, Comparative Media Studies, MIT
<http://newmedialiteracies.org/exemplars/>

- Project management: evaluate and modify internal systems to increase project efficiency and engagement of research assistants; introduce online project management tools; expand team by hiring research associate, curriculum specialist, research intern and creative consultants
- Creative management: oversee development of new website; research and implement new strategies to create integrated multimedia learning experiences; design multimedia research presentations and promotional materials
- Video production: oversee research and production to create NML exemplar video collection which features media makers using new media skills; teach video production and post-production to graduate research assistants; host expert talks on production and interview techniques

Program Coordinator 2004 – 2006

Youth Voice Collaborative, YWCA Boston

<http://www.youtube.com/user/youthvoicecollab>

Youth Voice Collaborative (YVC) is a non-profit afterschool program pursuing the YWCA's mission to eliminate racism and empower women by employing Boston teens as peer leaders who learn media literacy and media production.

- Curriculum development: designed collaborative activities to create community, develop media awareness, and encourage creative expression; co-authored YVC's *Media Minds* media literacy curriculum
- Media production: helped bring peer leaders' ideas to fruition by teaching them audio and video software and assisting them with pre-production, shooting and editing; designed and taught multimedia production classes in audio, video, and animation
- Program coordination: co-led peer leader interviewing and hiring processes; managed daily operations; coordinated community expansion project; organized monthly teen events and annual video screenings; developed partnerships with other youth service organizations, Boston Public Schools, WGBH, and MIT

Electronic Arts Program Coordinator 2002 – 2003

Ark After School Program, Troy NY

<http://www.thearkinc.org>

The Ark was a community based after-school center providing educational and enrichment programs for at-risk youth in the City of Troy.

- Arts program development: designed and directed Electronic Arts Program; recruited and managed teachers; designed courses in animation and video production; designed website
- Media education: designed and taught media literacy and video production classes for youth

Professional Video Editor

State of New York, Albany NY, 2000

Edited film and video projects for state clients such as The New York Department of Transportation on Avid and Final Cut Pro non-linear digital editing systems

Hart-Sharp Entertainment/ Hot Fries Films, Boston MA, 2000

For the independent feature film *Lift*, organized post-production materials, logged and digitized footage, and assisted with film edit. *Lift* won the Grand Jury Prize at the 2001 Urbanworld Film Festival, was nominated for two 2002 Independent Spirit Awards, and premiered in June 2002 on Showtime

Pisces Productions, Boston MA, 1998 – 2000

As creative offline editor, edited television commercials on Avid Media Composer. Clients included The Discovery Channel, Spalding, and Volkswagen

News Editor, NBC-WHDH Boston MA, 1998

Edited promos, specials, and news packages for broadcast television

Adjunct Professorships

Massachusetts College of Art, Boston MA, 2001 – 2002

Taught "Non-Linear Digital Video Editing" course on Avid Media Composer system

Williams College, Williamstown, MA, 2001

Designed and taught Winter Study course "Exploring Self-Portraiture in Video Art"

Education

MFA, Film & Video, Massachusetts College of Art, Boston MA, 1998
Teaching Assistant, Interactive Multimedia

BA, Art & Art History, Colgate University, Hamilton, NY (magna cum laude), 1996
Phi Beta Kappa Academic Honor Society, Colgate University
High Honors Senior Thesis, Colgate University
Humanities Division Research Grant, Colgate University

Technical Skills

Avid, Final Cut Pro, InDesign, Keynote, Photoshop, Dreamweaver, Moveable Type, Qualitative Analysis

Invited Conference Talks

"Pushing Forward with the New Media Literacies" at The Knight News Challenge Winners Conference on The Future of Civic Media, Cambridge, June 2008

"Confronting the Challenges of Participatory Culture: Media Education for the 21st Century" (keynote) at the Waag Society's Creative Learning Studio, Amsterdam, May 2008

"Roles for Filmmakers within Blurring Boundaries" (keynote) at the Dutch Institute for Film Education's Film Sense(s): An International Conference on Media Education from an Artistic Perspective, Rotterdam International Film Festival, Rotterdam, January 2008

"The New Media Literacies and International Education" at Mujeres en el Cine y la Television, Mexico City, December 2007

Video Art Screenings

2002

Women in the Director's Chair, Chicago, IL
Negation and Consumption, Ocularis at Galapagos Art Space, Brooklyn, NY
Den Haag Film and Video Festival, the Netherlands
Victoria Independent Film and Video Festival, Victoria, BC
Art in General Video Marathon, New York, NY

2001

International Shortcut Festival, Monterrey, Mexico
Z Film Festival, Chicago, IL
Periscope, Coolidge Corner Theater, Boston Cyberarts Festival, Boston, MA

2000

Short Films About Female Identity, Spitting Image at Washington Street Art Center, Boston, MA

1999

Video Now, Hong Kong Independent Short Film & Video Awards

1998

Faultlines in the Psyche, 7th Annual New York Video Festival at Walter Reade Theater, Lincoln Center, NYC
*wherefrom **, M.F.A. Thesis Show, Massachusetts College of Art

1997

Bandits-Mages Audio-Visual Festival, Bourges, France